



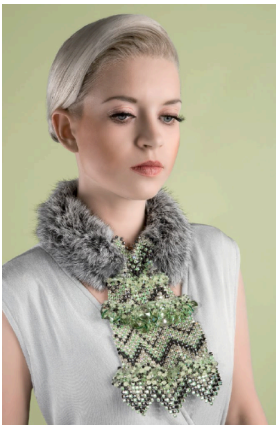
***Engage in colour this winter!***

## **Inspire Yourself with PRECIOSA® & Pantone Colour Trends for Fall/Winter 2015 - 16**

Forget the dreary winter shades of gray and black! Fall and winter 2015 - 16, as presented by **PRECIOSA®** and **Pantone**, is first and foremost about colour. Their latest joint colour trend forecast for fashion accessories is full of muted, yet strong and surprisingly colourful combinations.

This colour forecast once again combines Pantone's textile trends with the corresponding shades of **PRECIOSA®** Crystal Components for jewellery and textile, including the premium MAXIMA, that are available in the Fall/Winter 2015-16 colours.

Though the four Fall/Winter 2015 - 16 palettes are based primarily on cool and subtle wintery shades, they are brought to life with splashes of bright, cheerful tones.



### **Touched**



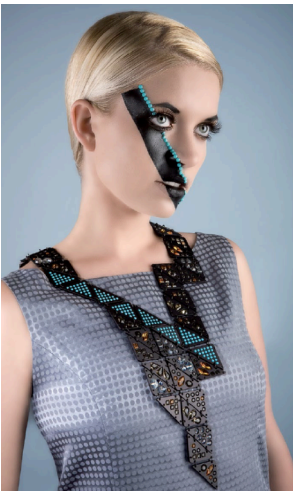
The sparkling magical beauty of this palette is just waiting to be touched. Only winter can create such a sensation. On the one hand you'll be enthralled with its brilliant sparkle, on the other by its opalescent glow. The Touched palette is characterized by its deep silvery overtones, its charming elegance and delicate winter splendour. This colour combination consists of green **Chrysolite** and **Jonquil** hues, and gray wintery tones of **Viridian Crystal** and **Jet Hematite** coatings.



### Blush



This simple and soft palette of muted colors reflects nature's quiet strength. It's blushing modesty envelopes the earth in delicate tones, while deep shades underline the peaceful and perfect intermingling of dark and light. The palette is grounded in the light plum tones of **Light Peach** and rounded out with charming **Rose Opal**, the rich wine **Burgundy** and the golden **Crystal Starlight Gold** décor.



### Tarmac



You will be admired wherever you go in this palette. The frequent transformations and forms it takes on are not unlike a tropical cocktail, adding an unexpected splash to winter accessories. As the bright **Topaz** shines through the cool mix of **Black Diamond**, **Turquoise** and **Crystal Lagoon** coating, you soon leave the oppressive winter blahs behind.



### Iconoclasm



Traditional themes, brightened by modern elements, create an abstract composition of surprising depth and complexity. We cannot imagine, at first glance, what power and inspiration is hidden within! The starting points for this impressive colour combination are two shades of blue – the dark **Montana** and the lighter **Sapphire**. Through these shines the milky **White Opal**, while the dark brown **Smoked Topaz** brings balance and luxury to this true fashion icon.

## **PRECIOSA®**

### **Fashion Colour Trends for Fall/Winter 2015 - 16**

#### **1. Touched - TOUCH SOME SHIMMERING MAGIC**

The first frost always transforms everything with its sparkling winter blanket. With a glimmering shimmer here, a pearlescent glow there, these colour combinations bring a similar experience: as if their silvery tonal depths, understated elegance, and a subtle beauty were magically touched by Jack Frost.



#### **Preciosa Chrysoberyl 50000**

PANTONE Lime Cream 12-0312 TPX

With its almost nonchalant frostiness, this pale green is a little frisson announcing the winter chills that are sure to come

#### **Preciosa Jonquil 80100**

PANTONE Canary Yellow 12-0633 TPX

Like the sun's rays that make the snow sparkle, this surprising splash is radiant, yet airy and light among the otherwise cool hues.



#### **Preciosa Cr. Viridian 00030 Vir**

PANTONE Icicle 12-5201 TPX

A touch of fresh, icy coolness accents this wintery colour palette perfectly.

#### **Preciosa Jet Hematite 23980 Hem**

PANTONE Asphalt 19-0201 TPX

A classic grey securely grounds this colour combination in the fall/winter season.



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## 2. Blush - WINTER IN STYLE WITH NATURE'S BLUSHING BRIDE

Simple and soft, this colour palette's muted colours mirror nature's quiet strength. It's blushing modesty envelopes the earth in soft tones, while the subtle deep tones underline the peaceful and perfect intermingling of dark and light.



### **Preciosa Light Peach 90300**

PANTONE Frosted Almond 13-1012 TPX

Like its name suggests, this delicate hue is sweet yet distinctly nutty, setting a smooth foundation for this colour set.

### **Preciosa Rose Opal 71350**

PANTONE Keepsake Lilac 15-2705 TPX

In stones, shells, and the winter sky, this blushing shade is neither too feminine or masculine.

A perfect colour that helps to soften this palette!



### **Preciosa Cr. Starlight Gold 00030**

PANTONE Elmwood 17-1019 TPX

As its earthy richness merges with the other hues in this group, a beautifully balanced, strong natural grouping emerges.

### **Preciosa Burgundy 90100**

PANTONE Rum Raisin 19-1321 TPX

Deep and solid, this dark reddish hue rounds out the minimalist yet solid colour combination.



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## 3. Tarmac - TAKE OFF FOR A BRIGHT SUNNY WINTER

Fasten your seat belts and prepare for a flight of fancy with this colour palette. Taking off with the seemingly typical winter greys, a closer examination reveals they are not your usual drab suspects. Then the surprises begin with a splash of aqua here and a dab of yellow there, injecting a little tropical cocktail into this winter's accessories.



### **Preciosa Black Diamond 40010**

PANTONE White Pepper 15-1307 TPX

Neutral and quiet, this classic taupe shade is perfect for the winter season—whether you're hiding indoors from the cold or daydreaming of a more exotic destination.

**Preciosa Topaz 10070**

PANTONE Beeswax 14-0941 TPX

Muted but definitely bright, this sunny tone takes you on a quick trip to the Caribbean to break up those winter blahs.



**Preciosa Turquoise 63030**

PANTONE Aquifer 15-5207 TPX

There is no reason why the season's darkness cannot be brightened with fanciful thoughts of the aqua blue waters of more tropical climates!

**Cr. Lagoon 00030 Lag**

PANTONE Sleet 16-3916 TPX

The typical seasonal grey with its tinge of icy blue reminds you that you can't completely escape the chilly reality outside. But that's no reason to give in!



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**4. Iconoclasm - CREATE SOMETHING ICONIC**

At first glance these colour tones are classic, deep, even a bit flat. But like the stalwart icons of days gone by that represent our values and ideals, tradition is pushed with new patterns and abstract mixes yielding a surprising layering and complexity which speaks volumes. So don't discount them lightly—there are hidden movers and shakers within!



**Preciosa Montana 30340**

PANTONE Patriot Blue 19-3925 TPX

Strong and proud, this dark winter blue is a pillar of calmness—something you can lean on in the dark winter days ahead.

**Preciosa Smoked Topaz 10220**

PANTONE Chestnut 19-1118 TPX

A powerful dark brown is the other pillar that inspires this colour palette with the poise and prestige worthy of a true icon.



**Preciosa White Opal 01000**

PANTONE Jet Strema 11-0605 TPX

Every rich, deep palette (and individual) has to have a shade that adds contrast and lifts it up and out of what could otherwise become murky depths.



### **Preciosa Sapphire 30050**

PANTONE Liberty 19-3850 TPX

This slightly brighter shade of blue adds a spark of confidence for the future.



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### **Introduction of PRECIOSA**

PRECIOSA was born in the heart of Bohemia, a region known worldwide for the quality and tradition of its fine crystal. The centuries-old heritage of the oldest know-how is combined with the cutting-edge technology of this company that is one of the leading players in the global market for the production of crystal components and applications for fashion and design. With over 4,000 employees and 7 offices worldwide, PRECIOSA is a large integrated group specialized in the production and processing of crystal. Among the different areas of activity (chandeliers, crystal figurines and so on) the area of crystal components for Fashion represents the core business of the company. In this segment, PRECIOSA offers a huge collection of high-quality products with **over 12,000 combinations of shapes and colours** to choose from. **The Premium lead-free quality product line is MAXIMA**, made with the most advanced crystal technologies. All PRECIOSA products are 100% made in the Czech Republic, where the company has its headquarters in Jablonec nad Nisou